

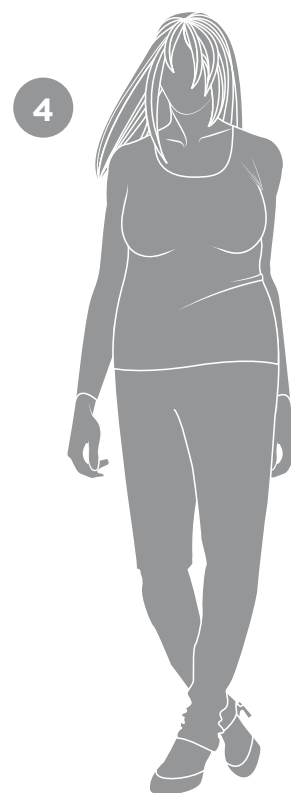
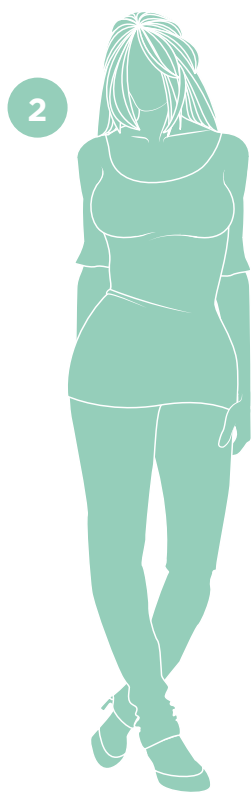
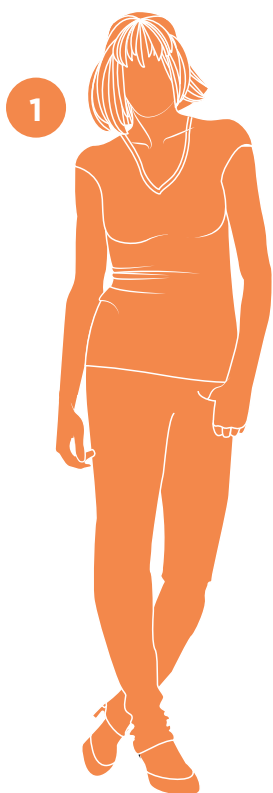


HOW TO FIND YOUR PERFECT FITTING JEANS

Style Advice from Lee® Trend Expert Rachele Moley

how to find YOUR PERFECT FITTING JEANS

Style Advice from Lee® Trend Expert Rachelle Moley



1. BOYISH

This figure should look for a jean that adds a curvy, feminine shape.

Struggle: Finding a jean that adds curves.

Features to look for:

- Low to mid-rise
- Handsanding & whiskers at thighs
- Decorated or flap back pockets
- Bootcuts and skinnies

2. HOUR GLASS

The hour glass figure is actually either an apple or pear shape. If the hour glass woman's thighs are bigger than her hips, she should follow the pear shape recommendations. Conversely, if her shape starts to round out just below the smallest part of her waist, she should follow the apple shape suggestions.

Struggle: Finding a jean that hugs your shape.

3. PEAR

This shape should look for a slight curve at the top of the jean because this will prevent a gapping waistband while also allowing for room in the hips.

Struggle: Finding a jean that fits at the waist but not too big.

Features to look for:

- Mid-rise
- A little pocket detail
- High-stretch fabrics - this will hug waist
- Clean, dark denim
- Straight or Bootcuts

4. APPLE

The apple-shaped woman should look for a jean with plenty of room in the waist and less fabric in the thighs and legs.

Struggle: Finding a jean that doesn't fall down.

Features to look for:

- Hidden elastic waistbands
- A longer rise
- Stretch fabric that snaps back
- Dark washes
- Slimmer styles that don't have extra fabric in the legs