



McCormick®

SPRING PIN-SPIRATION CONTEST

HOW IT ALL WORKS

1. Follow McCormick on Pinterest ([Pinterest.com/McCormickSpices](https://www.pinterest.com/McCormickSpices)).
2. Create your own "McCormick Pin-spiration" board.
3. Select five spring recipes from [McCormick.com](https://www.mccormick.com) to pin on your board.
4. Snap a photo of your own re-creation of one of the recipes.
5. Don't forget! Tag all of the pins on the board with the tag @McCormick Spice Pin-spiration OR @McCormick Pin-spiration and include the name of the McCormick product used in the personal recipe photo.
6. Email your completed board to mccormickpinterest@webershandwick.com.
7. Pinner's will be entered to win one of 25 spring baking kits, and 10 winning photos will also be posted on the McCormick.com Look Book.

